

2017 Water Conservation Poster Contest



Teacher's Guide

ACAP Cape Breton is now accepting submissions for the annual I ♥ CBRM Tap Water poster contest.

This contest is open to all elementary students in the CBRM and is divided into two categories;

one category for students in grades primary, one, and two, and another for students in grades three, four, and five.

All entries must be submitted to ACAP Cape Breton no later than **Friday, April 21** for a chance to win some great prizes!



Educational Outcomes

Primary Social Studies:

P.1.2 – Students will be expected to identify needs and wants that are common to all children

Grade 1 English:

GCO 8 - Students will be expected to use writing and other forms of representation including digital to explore, clarify, and reflect on their thoughts, feelings, experiences, and learnings; and to use their imaginations

Grade 2 Health:

2.4 – Students will be expected investigate the importance of water for the health of self, others, and the health of the environment

Grade 2 Visual Arts:

1.3 – Students will be expected to use a combination of the visual elements and principles of art and design in artmaking

Grades P-2 Theme: "Tappy's Travels"

Tappy is the CBRM's favourite water drop! He loves showing kids (and adults) the importance of a precious resource that we often take for granted: fresh, safe, and clean tap water.

This year students are encouraged to showcase Tappy's Travels through the water cycle: lakes, oceans, rivers, clouds, rain, and of course, the water that we drink every day!

Students will create a poster to that **clearly** shows Tappy taking part in one or some of the following ideas:

- The water cycle (from start to finish)
- Parts of the water cycle (evaporation, precipitation, condensation, collection)
- Travelling through water pipes to get to homes, schools, etc.
- Travelling in rivers or streams
- Swimming in oceans or lakes

An example of this theme could be Tappy sitting in a cloud watching rain fall from the sky. Another example could show Tappy swimming through a water pipe before coming out of the kitchen sink where someone is pouring a glass of water. Posters **MUST** include Tappy the Water Drop mascot "travelling" with water.

Tip: Brainstorm different messages with your class and let them pick one to turn into a poster!



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Educational Outcomes

Grade 4 Visual Arts:

1.1 - Students will be expected to acknowledge and express through artmaking their personal relationship to the world

Grade 5 Science:

301-13: Students will be expected to relate the constant circulation of water on Earth to the processes of evaporation, condensation, and precipitation

Grade 3 English Language Arts:

GCO 6: Students will convey meaning by creating print and digital texts collaboratively and independently using imagination, personal experiences, and feelings

Grades 3-5

Theme: "Less Means More"

You probably already know that more than 70% of the earth's surface is covered in water; but did you know that less than 3% of this water is fresh and suitable for human consumption?

While it may seem like an abundant resource, water should be used wisely instead of wastefully. Every drop that we use in the CBRM has been carefully treated and tested before it arrives in your home or school.

Fresh water is used faster than it can be replenished naturally so it must be treated and recycled at water treatment plants. Using less water ensures that there is enough for all people (and plants and animals!) to drink.

For this theme, students are encouraged to create a poster that shows the "Less Means More" theme.

Some suggestions include:

- Turning off the tap when brushing teeth
- Taking shorter showers
- Using leftover water from drinking or cooking to water plants
- Fix leaky faucets
- Use a rain barrel
- Don't let water run to rinse when washing dishes

Posters **MUST** include "**Less Means More**" in clear and legible printed text somewhere in the design.



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Prize Breakdown

Teachers of winning students: \$50.00 STAPLES classroom gift certificate

1st Place

Grades P-2: Pizza party for class, Fujifilm Instax Mini 8 Camera Kit, ACAP/CBRM Water Utility Swag, Certificate Grades 3-5: Pizza party for class, Fujifilm Instax Mini 8 Camera Kit, ACAP/CBRM Water Utility Swag, Certificate

2nd Place

Grades P-2: Pizza party for class, \$50 Cineplex gift card, ACAP/CBRM Water Utility Swag, Certificate Grades 3-5: Pizza party for class, \$50 Cineplex gift card, ACAP/CBRM Water Utility Swag, Certificate

3rd Place

Grades P-2: Pizza party for class, \$25 Cineplex gift card, ACAP/CBRM Water Utility Swag, Certificate Grades 3-5: Pizza party for class, \$25 Cineplex gift card, ACAP/CBRM Water Utility Swag, Certificate

Poster Contest Rules

- Use lots of colour!
- Do not try to crowd too many pictures or words on your poster.
- **Do not** glue pictures or items on your poster. 3D artwork will **not** be accepted.
- Make sure your name, school, contact phone number, and teacher's name is included on the back of your poster.
- Before handing in your poster check for:
 - Neatness
 - ✓ Dirty smudged marks
 - ✓ Correct size (11x17 ONLY)
 - ✓ Dark and readable printing (Grades 3-5: Make sure "Less Means More" is on your poster)
 - ✓ Spacing of your letters and words
 - ✓ Name, school, contact phone number, and teacher's name on the back of your poster

The deadline for submissions is Friday, April 21, 2017.

You may **drop off** your submissions at ACAP Cape Breton (582 George Street, Sydney) from Monday to Friday, 8:30AM-4:30PM (closed from 12:00-1:00PM), or contact us (**902-567-1628** or **education@acapcb.ns.ca**) to arrange pick-up. Please let us know if your class requires paper.

FOR POSTER PICK-UP ONLY: You must call us before Wednesday, April 19.